

# GLOBAL RESORT SERVICES

*"WE REACH THE WORLD"*

Global Resort Services (GLOBAL) has been a world leader in the vacation advertising industry since 1986. Now that you have decided to sell or rent your timeshare you will want the most effective action possible, which is what we provide.

Our President and most of our employees have many years of experience in the timeshare industry, which has enabled us to develop very successful methods of advertising timeshare properties. In fact, we have been able to assist customers who have been unable to sell their timeshare through any other means.

Information about your property will be made available to prospective buyers/renters through various forms of media and sales professionals. In order for you to sell or rent your timeshare at your desired price and in the least amount of time, it is important for you to reach as many potential buyers/renters as possible. The following is how GLOBAL gets you the exposure you need to assure the best results.

## **REAL ESTATE BROKERS**

GLOBAL enables your property to appear in a computerized Timeshare Listing System (TLS). Although GLOBAL is not a real estate broker, information about your property is made available to a network of real estate offices throughout the country. These brokers specialize in timeshare and have the highest resale averages in the industry. They locate potential buyers through additional forms of advertising and marketing such as off-premise sales centers, auctions and various types of advertising campaigns.

## **NEWSPAPERS**

GLOBAL targets timeshare buyers/renters through advertising in the USA TODAY and USA TODAY INTERNATIONAL, which reaches 60 countries worldwide. This type of marketing reaches over 3.9 million potential buyers/renters. Timeshare buyers/renters are now realizing that the best place to buy/rent a timeshare unit is the resale/rental market. Many people who have toured resorts, stayed with friends at resorts, or are interested in purchasing additional weeks are now turning to newspapers and the Internet for the best deals.

**OUR NEWSPAPER ADVERTISING REACHES LITERALLY  
MILLIONS OF PEOPLE WORLDWIDE!**

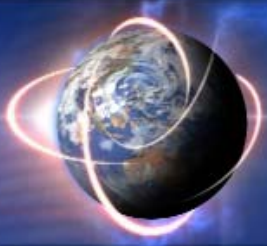
**TIMESHARE & CAMPGROUNDS  
WORLD WIDE SELECTIONS!  
GREAT PRICES Call GLOBAL today!  
1-800-736-8250  
[www.globalresortservices.com](http://www.globalresortservices.com)**

*Sample  
Advertisement*

**TIMESHARE RENTALS  
PRIME LOCATIONS  
Call GLOBAL for your next dream vacation!  
1-800-736-8250  
[www.globalresortservices.com](http://www.globalresortservices.com)**

*To maximize effectiveness publications are added/deleted regularly.*

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Toll-free US & Canada 800-736-8250 • Worldwide 954-566-2339 • Fax: 954-564-8311  
[www.globalresortservices.com](http://www.globalresortservices.com)



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## **DIRECT MAIL**

GLOBAL contacts potential buyers/renters through our direct mail program. We target existing timeshare owners. Many people who already own timeshare are looking to purchase additional weeks to meet their vacation needs. Upon receiving these mailers they also refer GLOBAL to their friends and family. These owners become some of your best sources of potential buyers/renters.

## **THE INTERNET**

GLOBAL advertises on the Internet, the newest and greatest advertising medium since television; however, placing a web page on the Net can be similar to putting a billboard up in the woods. If no one sees it then it will not be effective. Our web page address ([www.globalresortservices.com](http://www.globalresortservices.com)) is included in all of our newspaper ads and direct mail, and we are registered with numerous search engines. This brings an enormous amount of interest to our site and potential buyers/renters from around the world.

## **RENTALS**

GLOBAL's rental program includes direct mail advertising, the Internet, advertisements in the USA TODAY and USA TODAY INTERNATIONAL, and advertising in the Sabre® Travel Network (an automated travel reservation system) where over 50,000 travel agencies have access to rental information for interested travelers. The Sabre® system supplies travel related information (car rental, hotels, tours, etc.) to over 36% of all automated travel agencies. Sabre® has been selected as the world's leading *Global Distribution System* (GDS) by more than 500,000 travel agents who vote in the prestigious World Travel Awards.

The Sabre® system and the combined marketing expertise of GLOBAL offers you as a timeshare owner the finest opportunities available in the travel industry to receive rental income from your valuable vacation property.

## **CUSTOMER SERVICE (954) 566-2339**

The staff of GLOBAL will contact you if we require additional information. If you have any questions about the paperwork or you wish to inquire about the response to our advertising, please contact our customer service department Monday through Friday between 9:00am and 6:00pm E.S.T. and someone will gladly assist you. Through the use of our advertising and direct mail campaigns, potential buyers or renters may also be contacting you directly.

GLOBAL is constantly researching new methods to effectively advertise for buyers/renters. Advertising methods are subject to change without notice.

Your unit will be included in our advertising program until sold without renewal cost. Rentals may also be included in our advertising program year after year without renewal cost upon your request each year.